

PICTORIAL BIBLE CARDS

THE LIFE SAVING GUARDS FOR GIRLS

THE WAR CRY CHRISTMAS EDITION

TUBA TRANSFORMATION

TSA BRASS INSTRUMENT

Print

If you wish to print the newsletter PDF:

1) Print both pages as A3 sheets/posters, or

2) Print | 'actual size' | A3 double-sided | flip on short edge | then, if you wish, fold as illustrated.



The Salvation Army Heritage Centre & Archives Te Rua Mahara o Te Ope Whakaora

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The Heritage Centre and Archives also has a webpage on which you can find information and articles of interest:

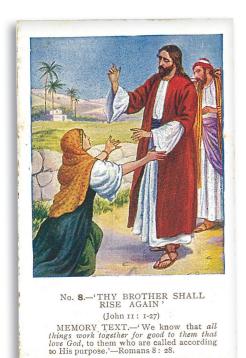
https://archives.salvationarmy.org.nz/

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Pictorial Bible Cards

Young People's Pictorial Bible Lesson Cards



Pictorial Bible Cards appear to have grown out of the manufacture of Cigarette Cards that arose in the Victorian Era. The sets of cards we have first appeared around 1910 published by Shaw Picture Company, who seem to be associated with The Salvation Army.

The Salvation Army had its own imprint of these cards published by the Campfield Press, which was based at Campfield, St. Albans just outside London. Cards were produced from the mid-1910s, and a variety of subjects were covered. Among them were: The Life of Jesus, The Story of the Apostle Paul, and stories from the Old Testament. The Campfield Press was later part of Salvationist Publishing & Supplies Ltd which ceased trading in 1993.

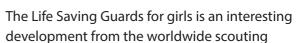
The cards were published with children in mind and were designed to be used in Sunday School classes and Bible study groups. Occasionally a whole album was published with spaces to place new cards as they were published. Card sets



were collected, and they were often issued in sets of 52 so a new card appeared once a week, although later sets were made up of 104 cards (104 weeks or 2 years worth). Cards appeared with a Biblical image and a relevant memory text. Sometimes the memory text was expanded into a small lesson of the week. The artwork was often repeated in various sets and the images were sometimes reproduced in books and pamphlets.

WELCOME to REVELATIONS 20

Kia ora & welcome to our December issue of Revelations – the Newsletter of the Heritage Centre & Archives. In this issue we focus on children and youth, including toys and games, Pictorial Bible Cards and the Life Saving Guards. We feature Christmas editions from *The War Cry* and the "transformation" of one of our musical instruments.



movement. We have discovered many unique pieces highlighting The Salvation Army's involvement. We feature our collection of Pictorial Bible Cards that were collected by children and used to accompany Bible stories and Sunday School lessons. We also have some of the "behind the scenes" work that went into our exhibition of musical Instruments.

WAR CRY

We trust you will enjoy this insight into the material held in the Archives and we wish you a joyful & happy holiday season.

Merry Christmas, Meri Kirihimete, Marau na Kerisimasi, Kilisimasi Fiefi, Manuia le Kerisimasi!

Gregory Jennings | Territorial Archivist

If you'd like to visit our Facebook Page Salvation Army Archives NZFT: https://www.facebook.com/SalvationArmyArchivesNZFT/



The Salvation Army produced numerous toys, dolls, books and games for children's mission. The illustrated book above is an Army Alphabet Book which was published by The Salvation Army in 1978.

THE LIFE SAVING GUARDS FOR GIRLS

A Salvation Army Youth Movement



The Guard's movement began in New Zealand with Adjutant Charles Walls who was appointed as the Young People's Secretary for the South Island in 1910.

Lord Baden-Powell's Boy Scout movement was established in 1908, having a worldwide impact and the War Cry reported in February 1911, that Scout Brigades were to be established in Christchurch.

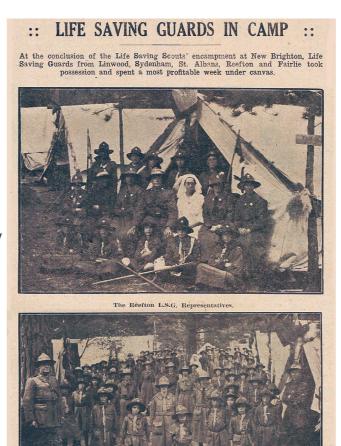


Baden-Powell gave The Salvation Army his blessing to create its own uniformed movement for boys, The Life Saving Scouts, followed in 1915 with The Life Saving Guards for girls.

Membership grew rapidly and Ensign A. H. Charker was appointed in February 1918, to be the Territorial Life Saving Scout and Guard Organiser.

Younger children joined "Sunbeams" or "Chums", which corresponded to "Brownies" and "Cubs".

The peak period for this movement was the 1920s -1930s. The War Crys of this era reveal the growth and enthusiasm of these brigades, with images of troops mustered in corps



The War Cry 26 January 1924



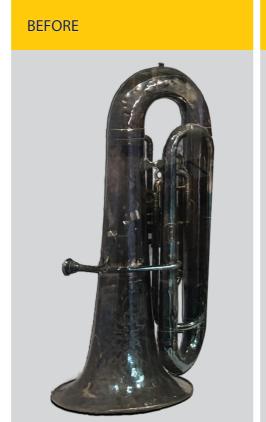


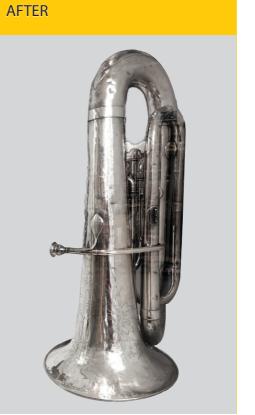


The War Cry 3 April 1926

TUBA TRANSFORMATION

After a fair amount of 'Silvo' and a little elbow grease, our 1919 Salvation Army produced BBb bass looks a lot more loved.





TSA BRASS INSTRUMENTS

If you have a TSA branded brass instrument, you may be able to find out its manufacturing date. First, find the serial number (It is usually on the rear of the valves or on the bell), then scan the QR code or check our facebook page.

https://www.facebook.com/SalvationArmyArchivesNZFT



For more on the history of The Salvation Army instrument making, refer to a journal written by Arnold Myers. "Instrument Making of the Salvation Army" The Galpin Society Journal LXXIII (2020).

